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LIXIL Group Corporation**

## **LIXIL's Smart Products and Consumer-Centric Designs Win Out in the iF Design Awards 2018**

*LIXIL awarded nine wins, with two products receiving the highest honor, the Gold Award.*

**Tokyo, Japan** – The iF Design Awards has recognized LIXIL, a global leader in the housing and building industry, with nine awards in its annual celebration of design excellence. LIXIL brands recognized included GROHE, LIXIL, and JAXSON, with GROHE picking up a total of seven awards. Many of the winning designs feature smart functionality and consumer-centric designs aimed at making consumers' lives simpler.

Two GROHE products have been awarded the prestigious Gold Award. GROHE Sense Guard is a smart water controller which automatically shuts off water supply when a leak is detected, saving water and money. The second Gold Award winner is the GROHE Essence Professional, an elegant faucet designed with the user in mind, with innovations that make use and cleaning simpler.

LIXIL's own branded Carport SC also picked up an award for its minimal design – consisting of just a roof and two pillars – which tackles the simple but often overlooked challenge of integrating one carport model into a variety of housing styles.

JAXSON was recognized for its luxury handcrafted bathtub, Cipresso Luna, which fuses Japanese Kiso Hinoki cypress wood and pure white acrylic to satisfy to all the senses.

LIXIL President and CEO Kinya Seto commented: "At the core of LIXIL's design philosophy is solving real life challenges with world-leading technology and innovation. We focus on meaningful design - bringing innovation in areas where we should, not simply because we can. Catering to all different lifestyles through our unique family of brands, these awards demonstrate how LIXIL is making better homes a reality."

Established in 1953 and organized by the International Forum Design (IFD) in Germany, the iF Design Awards is among the most prestigious design competitions in the world. The awards receive over 5,000 submissions annually and recognize design excellence from seventy countries around the world.

**Awarded products:**

Brand		Type	Name	
GROHE	1	Water Sensor	Sense Guard	◆
	2	Kitchen Faucet	Essence Professional	◆
	3	Kitchen Faucet	Concetto Professional	
	4	Brand Film	Grohe Design Show Reel	
	5	Shower Control	Smart Control Round	
	6	Water Sensor	Sense	
	7	Bathroom Faucet	Lineare New Collection	
LIXIL	8	Carport	Carport SC	
JAXSON	9	Freestanding Bathtub	Cipresso Luna 1414	

◆These products were awarded the iF Design Gold Award.

For further information on all products recognized by the iF Awards, illustrating LIXIL's innovated design, please see [appendix](#).

**-Ends-**

**About LIXIL**

LIXIL is a global leader in the housing and building industry. Our unique portfolio spans everything from technologies that revolutionize how we interact with water in our daily lives, to a full lineup of products and services for housing and major architectural projects. Delivering core strengths in water, kitchen, housing, and building technologies, our brands including LIXIL, American Standard, GROHE, DXV, INAX, and Permasteelisa are leaders in the industries and regions in which they operate. LIXIL operates in more than 150 countries and employs more than 70,000 people, bringing together function, quality, and design to make people's lives better and more delightful – wherever they are.

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**About LIXIL Group**

LIXIL Group Corporation (TSE Code: 5938) is the listed holding company containing LIXIL Corporation, LIXIL VIVA CORPORATION and LIXIL Housing Research Institute, Ltd. The Group, which is led by President and CEO Kinya Seto, is involved in a broad spectrum of housing-related businesses, ranging from the manufacture and sales of building materials and housing equipment to the operation of home centers and a network of homebuilding franchises, and comprehensive real estate service. LIXIL Group Corporation posted ¥1.79 trillion in consolidated sales in FYE March 2017.