

For Immediate Release

## March 25, 2019 LIXIL Group Corporation



# 21 Red Dot Award-Winning Designs Shaping the Home

Image: LIXIL Smart Postal Box

**Tokyo** - An IoT-connected postal box that lets you remotely speak to the postal carrier, making packagedelivery and pick-up easier and faster in the age of online shopping. Ceramic wall tiles that help control room humidity and odors, now customizable with your own images. 3D-printed metal faucets that blend cutting-edge technology and craftsmanship, reshaping how we interact with water. Meaningful design is about more than just looks – it is about making life better.

LIXIL Group Corporation (LIXIL), maker of pioneering water and housing products, announced today that 21 of its product designs from across its brand portfolio have been recognized with a Red Dot Design Award 2019. The Red Dot Award, together with the IF Design Award and Good Design Award, is today among the most prestigious product design awards.

Here is a snapshot of some of LIXIL's Red Dot Award-winning products in 2019:



reddot award 2019 winner

#### **INAX: In-Spout Filtration Kitchen Faucet - AJ/AK**

From INAX comes a water faucet with a high-performance carbon filter in its spout. Years of developing ceramics and water filters have gone into creating a water filter with a diameter of this size. In Japan, it isn't uncommon for kitchens to have a second faucet to filter tap water; integrating the water filter into the main water faucet now helps users free up sink space, as well as storage space since an under-sink filtration system is no longer needed. For convenience, easy to use controls to turn the filter on and off, as well as change spray patterns, is located on the head of the spout.



In-Spout Filtration Kitchen Faucet

#### **GROHE: 3D Metal-Printed Faucet**

GROHE is shaping the future of water through new manufacturing technologies, including a unique formula of granules for its 3D metal printers. Its Icon 3D faucets reinterpret the brand's existing Allure Brilliant and Atrio lines, demonstrating how 3D printing can influence a new generation of design. By reducing the design of the faucet to its essentials, GROHE is not only saving resources but evolving a new interactive experience with water.

#### American Standard: EasySET Exposed Shower Mixer

With comfort and safety in mind, the shower and bath mixer by American Standard for its Asia-Pacific markets keeps water temperature comfortably constant, even when water pressure fluctuates, preventing both scalding and cold water-shock. Featuring easy to use push and turn controls to preset water volume and temperature, the mixer also offers a surface and side-hook to keep bath essentials within easy reach.



GROHE Atrio Icon 3D



EasySET Exposed Shower Mixer

#### DXV: AT200 LS Spalet

AT200 LS pairs luxury design and performance with personalized hygiene, while cleansing features pamper you with a fresh, outof-the-shower feeling. Advanced features harness the power of technology to keep your room smelling fresh, with air circulation, room refresh deodorizer, and an air shield deodorizer. The AT200 LS comes with a soft night light to illuminate the seat and bowl, aerated feminine wash and aerated posterior wash with dual adjustable self-cleaning nozzles, and a heated toilet seat.



AT200 LS Spalet

#### LIXIL: Smart Package Postal Box

LIXIL's Smart Package Postal Box is a IoT mail box that lets you talk to the postal carrier via your smartphone, enabling you to receive larger packages when not home. You can even leave your own packages inside for the postal carrier to pick up, cutting down on those trips to the post office, and ultimately providing users with "time value". Integrating both a mail box and a package postal box, it also provides "spatial value".

### Nitto Cera and LIXIL: ONDEMAND ECOCARAT Wall Tiles

Ecocarat is a genre of tile that helps to keep indoor humidity levels comfortable and neutralize odors. And now its designs are customizable through a new service that lets users print images on the ceramic, whether family photos or designs. The tiles come with a magnetic backing so they can be fitted onto a steel sheet that is secured to a wall, meaning users can switch designs any time.



Smart Package Postal Box



ONDEMAND ECOCARAT Wall Tiles

LIXIL pursues meaningful designs that solve consumer challenges, helping to improve how we all live, wherever we live. To learn about the other 15 products that won a Red Dot Award 2019, see the full list of winners <u>here</u>.

#### -Ends-

#### Note to Editors:

The full list of Red Dot Award 2019 winners includes the following products:

Brand		Product Category	Name
INAX	1	Kitchen Faucet	In-Spout Filtration Faucet
GROHE	2	Design Study	GROHE Black Line
	3	Kitchen Faucet	GROHE Essence SmartControl
	4	Kitchen Faucet	GROHE Minta SmartControl
	5	Kitchen Faucet	GROHE Zedra SmartControl
	6	Kitchen Faucet System	GROHE Blue and Red in One Mono
	7	Kitchen Faucet System	GROHE Blue and Red in One Duo
	8	Bathroom Faucet	GROHE Plus 3-Hole Wall Mount
	9	Bathroom Faucet	GROHE Plus 3-Hole Deck Mount
	10	Bathroom Faucet	GROHE Atrio Icon 3D
	11	Bathroom Faucet System	GROHE Atrio Private Collection

	12	Shower System	GROHE Euphoria SmartControl Chrome
	13	Shower System	GROHE Euphoria SmartControl Hard Graphite
	14	Shower System	GROHE Rainshower 310
American	15	Kitchen Faucet	CAYENNE
Standard	16	Shower and Bath Mixer	EasySET Exposed
DXV	17	Shower Toilet	AT200 LS
TOSTEM	18	Window	LW
	19	Exterior Door	GRANDEL2 Type 152
LIXIL	20	Post Box	Smart Package Postal Box
Nitto Cera &	21	Wall Tiles	ONDEMAND ECOCARAT
LIXIL			
(Joint Award)			

#### About LIXIL

LIXIL makes pioneering water and housing products that are designed to solve everyday, real-life challenges, making better homes a reality for everyone, everywhere. Drawing on our Japanese heritage, we create world-leading technology and innovate to make high quality products that transform homes. But the LIXIL difference is how we do this; through meaningful design, an entrepreneurial spirit, a dedication to improving accessibility for all, and responsible business growth. Our approach comes to life through industry leading brands, including INAX, GROHE, American Standard, and TOSTEM. Over 70,000 colleagues operating in more than 150 countries are proud to make products that touch the lives of more than a billion people every day.

LIXIL Group Corporation (TSE Code: 5938) is the listed holding company for LIXIL's portfolio of businesses.

