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LIXIL Group Corporation

LIXIL Presents Smart and Stylish Kitchen and Bath Innovations at KBIS 2019

Las Vegas, USA – LIXIL Group Corporation (LIXIL), maker of water and housing products, announced today its presence at the Kitchen & Bath Industry Show, North America's largest trade event for kitchen and bath design.

Solving problems big and small, LIXIL's brands American Standard, DXV, and GROHE are bringing more opportunities to introduce moments of relaxation and wellness through a variety of their latest products highlighted at the show today.

"I'm excited about the bath and kitchen innovations we're presenting this week at KBIS because they will make a real difference in people's lives, upgrading everyday experiences or solving a problem in an elegant way," said Katty Pien, Chief Marketing Officer, LIXIL Americas. "Our brands American Standard, DXV, and GROHE are showcasing products with new technologies, features, and designs that will make better homes a reality."

Product Highlights

SpaLet Electronic Bidet Toilets and Bidet Seats

Bidet seats and SpaLet toilets are rising in popularity in the U.S.¹, as people seek to improve their health and hygiene. Pregnant women and new moms, in particular, will benefit from a soothing stream of warm water that both comforts and cleans. Luxury plus wellness is what the [DXV AT200 LS SpaLet](#) offers, with a heated seat, automatic cleansing wand and adjustable water temperature settings. [Advanced Clean SpaLet bidet seats](#) from American Standard offer the bidet experience at a range of practical price points for young families.



Beale MeasureFill Touch Kitchen Faucet

If you need a quick, one cup measure of water for your morning coffee, the [Beale MeasureFill Touch kitchen faucet](#) from American Standard will deliver exactly the amount of water you dial up - no more, no less.



DXV Aqua Moment Drop-In Airbath with Waterfall

The [DXV Aqua Moment Drop-In Airbath with Waterfall](#), inspired by the inviting tranquility of a Japanese hot spring, delivers a deeply relaxing cascade of warm water over your shoulders, easing muscle tension and helping to improve blood flow. A mood-enhancing chromatherapy system adds a cycle of eight rich, soothing colors of light to the bathing pool, promoting physical, emotional, mental and spiritual well-being.

GROHE Sense & GROHE Sense Guard Water Management System

[GROHE Sense & GROHE Sense Guard](#) offer two different app-enabled types of protection against costly water damage: a smart sensor and a controller with water shut-off. GROHE Sense detects leaking water “around-the-clock” and immediately alerts you. GROHE Sense Guard goes one step further, using multiple sensors to track water pressure and the flow of water, and measures general water consumption. It automatically turns off the water supply when it detects a potential leak or burst.

Innovative Shower Controls

Maybe you would like less water from your showerhead while soaping up and more water for rinsing off. Intuitive products allow you to customize your experience. Through a quick turn of the dial, the [GROHE GrohTherm SmartControl](#) delivers accurate control of water volume and temperature, making it easy to change modes quickly, putting you in complete control of your shower. The American Standard [Spectra eTouch showerhead](#) showerhead and the industry first wall-mounted remote control puts total power of the showering experience in your hands.



Delancey Bath Faucet Collection

Sometimes only a classic design will do. Inspired by the graceful shapes of early 20th century American design, the new [Delancey Bath Faucet Collection](#) features authentic period detailing combined with modern functionality to complement bathrooms with classic decor.

Smart Innovations for Installers and Commercial Applications

For every five plumbers who retire, only one enters the profession. The shortage of skilled labor means plumbers are chronically over capacity. That can mean longer wait times for homeowners and building owners alike, but there are solutions that can help mitigate the time needed for installation and repair. The new [Flash pressure balance shower valve](#) from American Standard saves installation time, giving plumbers additional time to take on more jobs.



For more information on the products featured at KBIS, visit [American Standard](#), [DXV](#) and [GROHE](#) to download the brands' KBIS 2019 Press Kit materials.

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¹Based on a 2019 trends study by the National Kitchen and Bath Association:

<https://www.usatoday.com/story/life/2019/01/18/bidet-popularity-us-bathroom-toilet-tushy-kohler-american-standard/2590700002/>

About LIXIL

LIXIL makes pioneering water and housing products that solve everyday, real-life challenges, making better homes a reality for everyone, everywhere. Drawing on our Japanese heritage, we create world-leading technology and innovate to make high quality products that transform homes. But the LIXIL difference is how we do this; through meaningful design, an entrepreneurial spirit, a dedication to improving accessibility for all, and responsible business growth. Our approach comes to life through industry leading brands, including INAX, GROHE, American Standard, and TOSTEM. Over 70,000 colleagues operating in more than 150 countries are proud to make products that touch the lives of more than a billion people every day.

LIXIL Group Corporation (TSE Code: 5938) is the listed holding company for LIXIL's portfolio of businesses.

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