

**For Immediate Release**

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**LIXIL Corporation**

## **LIXIL Brands Win 21 Good Design Awards in 2016**

*From stain-resistant toilet bowls to modern shower systems,  
innovations that enhance our living spaces*



**Tokyo, Japan** – LIXIL Corporation (“LIXIL”), a global leader in housing and building materials, products and services, announced its brands have won 21 Good Design Awards in 2016. LIXIL received thirteen, GROHE collected six, and Kawashima Selkon and Asahi Tostem won one each. The coveted awards, hosted by the Japan Institute of Design Promotion (“JDP”), are presented for products and technologies that have the power to enrich lives, industries and societies.

At the heart of LIXIL’s design philosophy is a tradition of combining human-centric innovation, beautiful aesthetics and reliable quality. LIXIL connects experts from across its global brands and technology groups, from water to housing, to create new ideas and innovations that improve living spaces, meet human needs and contribute to sustainability.

LIXIL’s AQUA CERAMIC, a ceramic technology that resists the buildup of stains and can retain its shine for 100 years, was selected as one of the Good Design Best 100. LIXIL has been working on this technology for over a quarter of a century and incorporated it into its lineup of household toilets in Japan from 2016.

GROHE’s winners included its SmartControl push-button shower technology, which lets users choose spray pattern, water volume and water temperature. Unveiled this year, this modern shower system was developed using the best of GROHE design and LIXIL technologies.

In addition, LIXIL, GROHE, Kawashima Selkon and Asahi Tostem were awarded for bathroom, kitchen, lighting, interior and exterior housing products.

“LIXIL’s design philosophy is about creating products that are relevant to people, their lifestyles and the times,” said Kinya Seto, President and CEO of LIXIL. “As the world’s largest manufacturer of living technology, we connect experts from multiple markets and industries around the world to make that happen – and to successfully re-imagine the living space.”

### **Good Design Award 2016: Winners**

<b>Product Name</b>	<b>Product Category</b>
<b>LIXIL</b>	
1. AQUA CERAMIC	Toilet
2. SATIS G Type	Toilet
3. Preas LS Type	Toilet
4. Sensor-Integrated Urinal U-A11AP	Toilet
5. Public Multi-Purpose Restroom YPTWC Series	Toilet
6. Washbasin Counter/Shelf MB Series	Washstand
7. L.C.	Washstand
8. Cromare/Normare	Faucet
9. Aqua Feel	Bath
10. Bisai 2016 Model	Exterior Light
11. KIRARA STAGE Mokucho	Wood Deck
12. RICHELLE PLAT	Kitchen
13. PRESEA	Window
<b>GROHE</b>	
14. Essence New Collection	Faucet
15. SmartControl	Shower
16. Grohtherm 800	Shower
17. Grohtherm 1000	Shower
18. Aquatunes	Speaker
19. Sensia Arena	Toilet
<b>Kawashima Selkon</b>	
20. Unity Rug Softy Line	Rug
<b>Asahi Tostem</b>	
21. Guardenal Smart	Wall Siding

For a description of the products that received the Good Design Award in 2016, click [here](#).

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Link to Good Living

**About LIXIL**

**LIXIL Corporation** is a global leader in housing and building materials products and services. The foundation of LIXIL's success is our constant investment in technological innovation to improve the way we live. Delivering core strengths in water, housing, building and kitchen technologies, our brand portfolio businesses LIXIL, GROHE, American Standard Brands and Permasteelisa are leaders in the industries and regions in which they operate. LIXIL produces some of the world's most fundamental and innovative products and services, and our solutions are an integral part of some of the world's most iconic and cutting-edge living and working spaces. Operating in more than 150 countries, and employing more than 80,000 people, we bring together function, quality and design to make people's lives better, and more delightful – wherever they are.

**About LIXIL Group**

**LIXIL Group Corporation** (TSE Code: 5938) is the listed holding company containing LIXIL Corporation, LIXIL VIVA CORPORATION and LIXIL Housing Research Institute, Ltd.. The Group, which is led by President and CEO Kinya Seto, is involved in a broad spectrum of housing-related businesses, ranging from the manufacture and sales of building materials and housing equipment to the operation of home centers and a network of homebuilding franchises, and comprehensive real estate service. LIXIL Group Corporation posted ¥1.85 trillion in consolidated sales in FYE March 2016.