

**For Immediate Release****March 3, 2016****LIXIL Corporation**

## **LIXIL Design Innovation Wins iF Design Award**

**LIXIL's pioneering energy-efficient electric water heater and automatic faucet system for public bathrooms helps save water, energy and space.**

**Tokyo, Japan** – LIXIL Corporation ("LIXIL"), a global leader in housing and building materials, products and services, has been recognized with the International Forum (iF) Design Award 2016 for its "heating automatic faucet", a pioneering energy-efficient electric water heater and automatic faucet system that helps save water, energy and space.

The LIXIL heating automatic faucet is an environmentally-friendly and energy-efficient system. It is designed specifically for public bathrooms and when used, it heats only the amount of water needed, and to the temperature required. Behind its minimalist design is a proprietary instant heating and water-saving technology system that can significantly reduce power and water usage by more than 90%. Not only does the product provide a seamless user experience, it is also hassle-free to install. Its shut-off valve requires no plumbing as there is no water tank connected to the system.



This is the first time that a LIXIL branded product has received an iF Design Award for excellence in product design. The heating automatic faucet combines LIXIL's deep Japanese manufacturing and technological heritage, with the design excellence and expertise integrated from its global operations. LIXIL will continue to innovate and design state-of-the-art products that improve the quality of living, while positively contributing to environmental sustainability.

The iF Design Award is an international design competition organized by the International Forum Design (IFD). This year, 1,821 products, out of a total of 5,295 entries, were recognized for their design innovation.

**About LIXIL**

**LIXIL** is the most comprehensive and connected global company in the housing and building industry enhancing people's living spaces – we do this through a forward-thinking approach we call 'Living Technology'. Delivering core strengths in water, housing, building and kitchen technologies, our brand portfolio businesses including LIXIL, GROHE, American Standard Brands and Permasteelisa are leaders in the industries and regions in which they operate, bringing better living solutions to the world today and for future generations.