

# News Release

株式会社 LIXIL

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## LIXIL's Three Products Named Winners in the Red Dot Award: Product Design 2015, One of the World's Three Most Prestigious Design Awards

TOKYO, March 30, 2015 – LIXIL Corporation (Headquarters: Chiyoda-ku, Tokyo; President: Yoshiaki Fujimori), a global leader in the housing products and building materials industry, today announced that its three faucet products (Navish built-in faucet for water purifiers; single faucet for boiling water; and AUTOMAGE) were named Red Dot Award: Product Design 2015 winners, making LIXIL a winner of the Award for the second consecutive year.



Three faucet products that named winners in the Red Dot Award: Product Design 2015

From left: Navish touch-less built-in faucet for kitchen water purifiers; single faucet for boiling water; and AUTOMAGE (goose-neck type)

The Red Dot Award is an international design competition held by the Design Zentrum Nordrhein Westfalen in Germany and is one of the world's three most prestigious design awards along with the iF design award in Germany and the IDEA Awards in the United States. From among designs commercialized within the past two years, applicants were evaluated based on nine criteria, including the degree of innovation, functional ergonomics, durability and ecological compatibility. The Red Dot Award: Product Design 2015 attracted 4,928 entries from 1,994 companies in 56 countries.

#### [Outline of the award-winning products]

### ♦ Navish built-in touch-less faucet for kitchen water purifiers (released on the market in February 2015)

This faucet for kitchen water purifiers has a sensor on its tip that lets it turn on automatically when the user's hands are in position. This allows users to get water from the faucet without having to touch it, which is particularly handy for keeping the area around the faucet clean when cooking, for example. The faucet, though equipped with a sensor, is slim and simple, making it a beautiful match for any kitchen.

#### ◆ SF-WCH120 single faucet for boiling water (slated for release in May 2015)

This single faucet for boiling water is designed for use in office kitchens. Although metallic this faucet is not hot to touch thanks to its heat insulating structure. Moreover, the operation handle at the tip of the faucet has no unnecessary protrusions to prevent sudden unintentional operation, thereby reducing the risks posed by boiling water. This simply designed, safe, beautiful and easy-to-clean faucet is suitable for use in any office kitchen.

#### ◆ AUTOMAGE (goose-neck type) (released in February 2014)

Water comes out of this faucet when the user's hands are extended to the opening. With a smooth and even surface from tip to base, this beautifully designed easy-to-clean faucet has an unobtrusive presence, making it suitable for any space. Models equipped to generate electricity from the flow of water need not be connected to a power source and will continue functioning even in the event of a power blackout. This faucet is user-friendly, beautiful, eco-friendly and safe.

LIXIL will continue to improve its designs and products into the future and will in this way contribute to improving people's comfort and lifestyles.

#### **Additional Information**

reddot design award <a href="http://en.red-dot.org/">http://en.red-dot.org/</a>

#### **About LIXIL Group and LIXIL**

Led by President and CEO Yoshiaki Fujimori, **LIXIL Group Corporation** (TSE Code: 5938) is a listed holding company posting 1.6 trillion JPY in consolidated sales in FY March 2014. The Group is involved in a broad spectrum of housing-related businesses, ranging from the manufacture and sales of building materials and housing equipment to the operation of home centers and a network of homebuilding franchises.

**LIXIL**, a consortium of building material companies, is the core enterprise of the Group, generating 80% of its consolidated sales. LIXIL is the largest housing and building materials company in Japan with a vast and unique business portfolio, a 55% market share in exteriors, a 50% share in housing sashes and doors, a 40% share in building sashes and shutters and a 40% share in sanitary ware. LIXIL is also the leading brand in product lines such as tiles, unit bathrooms and kitchen systems. Launched in April 2011 under its present structure and name, LIXIL has been active in strategic acquisitions and partnerships in order to fortify and accelerate its growth globally. It currently operates in more than 30 countries through various brands offering a broad lineup of products and services; Permasteelisa Group is a curtain wall business leader; American Standard Brands is one of the largest primary housing equipment providers in North America; the German-based GROHE Group is the world's leading manufacturer and supplier of sanitary fittings, including kitchen and bathroom faucets and shower systems. Joyou, GROHE's subsidiary, covers the Chinese sanitary market and expands the brand also to other markets. For more information about LIXIL Group and LIXIL, please visit: http://www.lixil-group.co.jp/e/