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*This press release is an English translation of LIXIL Corporation's press release issued on July.23, 2012 in Japan

For Immediate Release

July 23, 2012
LIXIL Corporation

"Shenyang LIXIL Building Materials" New Plant Opening Ceremony Held on July 21

- LIXIL starts manufacturing of Terra Cotta (large exterior tiles) for Chinese market -

Tokyo, Japan (July 23, 2012) -- Japanese comprehensive housing equipment and building materials manufacturer LIXIL Corporation (President: Yoshiaki Fujimori) announce the opening of its subsidiary's new plant in China. LIXIL Corp. established Shenyang LIXIL Building Materials in Faku County, Shenyang City of Liaoning Province in December 2010. LIXIL launched the Terra Cotta manufacturing subsidiary and has been setting up a new local plant to penetrate into and promote LIXIL brand in Chinese market which is expected to show further growth in its demand. After completing the setup of the subsidiary's Faku plant, we held the opening ceremony of the new plant on July 21. The plant is the 19th plant of LIXIL Group in China.

Shenyang is an economic center in Northeastern China. The city is growing rapidly, fueled by construction of wide-area transportation infrastructure and the national-level economic development zone approval. Even larger demand of building materials is expected in Shenyang thanks to demand boosts from the construction plan of facilities related to "National Games of the People's Republic of China" to be held in 2013 and the comprehensive urban planning program in conjunction with city government relocation. Within Chinese exterior building materials market, the domestic Terra Cotta market has been growing steadily. To create a product supply base to this market, LIXIL set up the Terra Cotta manufacturing company at "Liaoning Faku Economic Development Zone" in Faku County, Shenyang City and was able to open the new plant with the cooperation of Liaoning Province and Shenyang City.

Overview of Shenyang LIXIL Building Materials

Company Name:	Shenyang LIXIL Building Materials Co., Ltd.
Representative:	President Hiroaki Naitou
Location of head office:	1 Foshanxi Road, Economic Development Zone, Faku County, Shenyang City, Liaoning Province, China
Date of establishment:	December 10, 2010
Capital:	1.3 billion yen
Investment ratio:	LIXIL Corporation: 100%
Business Activity:	Manufacturing of Terra Cotta (large exterior tiles)
Number of employees:	About 100 employees
Plant dimension:	About 200,000 sq. m. (ground floor area), 40,000sq. m. (building area)
Production capacity:	1 million sq. m. / year

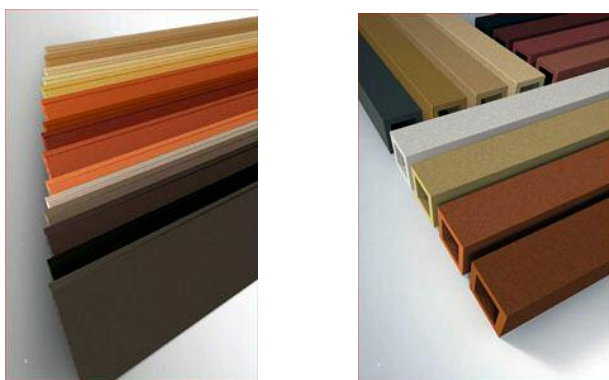
LIXIL Corporation is Japanese comprehensive housing equipment and building materials manufacturer and owns renowned brands including American Standard (in Asia Pacific region), INAX, TOSTEM, Permasteelisa, GARTNER and Meite Curtain Wall System.

Reference Information

Picture of the Plant



Manufactured product (sample)



LIXIL's Business Operation in China

Among the brands under LIXIL Group, American Standard was the first brand to enter into Chinese market. In 1985, the first sanitary ware manufacturing plant was established in Guangdong Province and the sales activities were started for American Standard brand plumbing fixtures. In 1996, Suzhou INAX Building Materials Co., Ltd. was established and began manufacturing of faucet fixtures under INAX brand. The Suzhou subsidiary started sales activities in 1999 and expanded its product lineup to include sanitary ware under INAX brand. In 2002, TOSTEM Housing Products (Dalian) Co., Ltd. was established. The Dalian subsidiary mainly manufactures living room building materials (wood interior construction materials) for Japanese market.

In addition, LIXIL established manufacturing joint venture "LIXIL-Haier Housing Products (Qingdao) Co., Ltd." with Haier Group in 2011, and started to make full-fledged efforts to penetrate into kitchen market in China. Through Haier's retail store distribution channels, we provide products with high quality and functional superiority throughout China.

In the area of construction materials for tall buildings, Permasteelisa, a leading company in world curtain wall industry which joined LIXIL Group in 2011, and Shanghai Meite, a Chinese major curtain wall manufacturer based in Shanghai, represent LIXIL Group to develop businesses in Chinese market. Permasteelisa participated in the famous construction projects including Shanghai World Financial Center and Jin Mao Building (Shanghai). Changfeng Shopping Mall (Shanghai) is an example of renowned construction projects handled by Shanghai Meite.