

#### For Immediate Release

# **PRESS RELEASE**

### October 2, 2019 LIXIL Group Corporation

## 19 Good Design Award-Winning Innovations by LIXIL Inspiring New Ways of Living

**Tokyo** - LIXIL Group Corporation ("LIXIL Group", TSE Code: 5938), maker of pioneering water and housing products, revealed today that its brands have picked up 19 Good Design Awards in 2019.

The coveted Good Design Awards, presented by the Japan Institute of Design Promotion, is a framework that comprehensively evaluates and recognizes design.

Award-winners include a toilet that works even after a natural disaster, a 3D metal-printed faucet that makes the flow of water look like an optical illusion, and a showerhead that harnesses design to maximize water pressure and retain heat. There is even a push-button technology that makes your time in the bathroom simpler, and a smart window shutter that make the living room more comfortable.

Here's more information on this year's winners:

#### *Resilience Toilet* by INAX

Featured among the Good Design Best 100, LIXIL's innovations are even made for disaster-prone areas. INAX's new *Resilience Toilet* can still be used normally after a natural disaster, regardless of age or gender, and even by those who may require special care. Toilets in Japan usually require five liters of water to flush. Change the mode, and the *Resilience Toilet* maintains its functions but requires no more than one liter of water to flush.

#### Atrio Icon 3D by GROHE

Mastering the art of industrial 3D printing, this faucet is a reinterpretation of the brand's existing Atrio collection. The result is a blend of cutting-edge technology and craftsmanship, demonstrating how 3D metal-printing can influence the next generation of design. The ultra-thin spout of the GROHE Atrio Icon 3D makes the flow of water look like a magical, optical illusion, while reducing the faucet to the bare minimum and essence of the design.





#### **EasyFLO** by American Standard

American Standard will introduce the new EasyFlo collection in Asian markets, made to fit the lifestyles of the newly independent Millennial and young growing families. Integrating LIXIL's technology from Japan that enables water volume to be preset, EasyFlo bathroom products can be turned on with a simple push of a button – even with wet or soapy hands – avoiding unnecessary adjustments and saving water.

#### Aqua POWER Handshower by INAX

Delivering a robust shower experience, the Aqua POWER Handshower uses pressure boosting tapered channels to propel water into the evenly distributed nozzles for strong water pressure. The nozzle size is also optimized to retain maximum heat, saving on energy bills, without compromising on water pressure.

#### **EB by TOSTEM**

The living room is a place for the family to gather. It is a place that deserves to be comfortable. Harnessing digitally-controlled slats, TOSTEM's external blinds help you control natural elements – from the sunlight coming in to the flow of air. These external blinds can be connected to home IoT systems.

LIXIL pursues meaningful designs that solve consumer challenges, helping to make better homes a reality for everyone, everywhere.

To learn about the other LIXIL 14 products that picked up a Good Design Award 2019, visit the Good Design Awards website <u>here</u>.

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#### Note to Editors:

The full list of Good Design Award 2019 winners includes the following products. More information is available on the Good Design Award website <u>here</u>.







Brand	No.	Product Category	Name	Best 100
INAX	1	Public Toilet	Quick Tank System	
	2	Public Toilet	Resilience Toilet (BC-P112SA, DT-PB150CH)	Х
	3	Shower Toilet	Wall Hung Shower Toilet (YBC-P113PM-TU, CW-PD11Q- NEC-TU)	
	4	Shower Toilet Remote Controller	Wall Hung Shower Toilet Remote Controller Remote Controller (354-1768)	Х
	5	Urinal	Sensor Integrated Wall Hung Urinal (YU-A21A,YU-A21A-TU)	
	6	Wash Basin	CERAFINE	
	7	Kitchen Hands-Free Faucet	Navish (battery-operated)	
	8	Showerhead	Aqua POWER Showerhead	
American	9	Bathroom Product	Easy FLO	
Standard		Technology		
GROHE	10	3-D Printer Faucet	GROHE Atrio Icon 3D	
TOSTEM	11	External Blind	EB	
LIXIL	12	Bathroom Shower Filtration System	Uru-Tsuya Filtration System	
	13	Wash Basin and Faucet	Basin for Brushing Teeth	
	14	Shower Head	Eco Aqua Shower	
	15	Window Sash	TEXLIGHT	
	16	Window Sash	INSHOP FRONT	
	17	Wash Basin Counter	Wash Basin Counter (Folding Type)	
(LIXIL and 4 companies)	18	Foam Shower	KINUAMI	
(LIXIL and Daiwa House)	19	Window Sash	V1 Sash	

#### About LIXIL

LIXIL makes pioneering water and housing products that are designed to solve everyday, real-life challenges, making better homes a reality for everyone, everywhere. Drawing on our Japanese heritage, we create world-leading technology and innovate to make high quality products that transform homes. But the LIXIL difference is how we do this; through meaningful design, an entrepreneurial spirit, a dedication to improving accessibility for all, and responsible business growth. Our approach comes to life through industry leading brands, including INAX, GROHE, American Standard, and TOSTEM. Approximately 75,000 colleagues operating in more than 150 countries are proud to make products that touch the lives of more than a billion people every day.

LIXIL Group Corporation (TSE Code: 5938) is the listed holding company for LIXIL's portfolio of businesses.

