

**For Immediate Release****April 9, 2018****LIXIL Group Corporation**

## **LIXIL wins big with 21 Red Dot Design Awards for ground-breaking innovations**

*Honors include one of the highest achievements; the 'Best of the Best' for LIXIL's Ecocarot product*

**Tokyo, Japan** – The Red Dot Design Awards has awarded LIXIL, maker of pioneering water and housing products, with 21 honors this year. The awards, which celebrate exceptional design performance, recognized six of the company's product brands: INAX, GROHE, American Standard, LIXIL, DXV, and SATO. The winning entries feature designs for all lifestyles, intuitive functionality, and innovative technology that make better homes a reality for people everywhere.

Top honors this year went to INAX's Ecocarot wall tiles, which help keep indoor humidity levels comfortable and reduce household odors, such as from toilets, cigarettes and pets. The product was awarded Red Dot's 'Best of the Best' certification – the highest distinction - in the Materials and Surfaces category, recognizing true innovation.

The Red Dot Design Awards join LIXIL's growing list of design commendations this year, having already won nine awards at the iF Awards in March. Many products are multiple award winners; for instance the GROHE Sense and GROHE Sense Guard smart water security products have now won a total of 14 awards for their problem solving approach, helping to prevent water leaks at home.

Other winning products include the American Standard NextGen Selectronic Faucet, which has inbuilt scald protection technology to protect users from burns; the LIXIL Fullfall shower, which brings the luxury of Japanese bathing to everyday showering; and the DXV Modulus Widespread Faucet with a two-tone finish designed to give a personalized effect.

SATO, a brand of innovative and affordable toilet products that are helping to save lives, also received an Honorable Mention for its new V-Trap toilet system. Launched last year in India, the V-trap toilet system significantly reduces the amount of water required to flush and prevents clogging for twin-pit latrines.

LIXIL President and CEO Kinya Seto commented: "At LIXIL, we use the strength of our global in-house design teams to make intuitive and beautiful products that matter to people and improve our homes. We are proud that our unique brands were recognized today for their meaningful designs, and will continue to strive to make better homes a reality for everyone, everywhere."

Established in 1955, the Red Dot Design Awards are internationally-recognized as one of the most sought-after quality marks for good design. The awards track the most prominent trends worldwide and honor winners across products, communication projects, packaging, design concepts and prototypes.

**Awarded products:**

Brand		Product
INAX	1	Ecocarát
	2	Wide Square Bowl
GROHE	3	GROHE RED
	4	Atrio
	5	Blue Home Pull-Out
	6	Euphoria 260
	7	Sense
	8	Sense Guard
	9	Small Flushplates
	10	Spa Colors Collection
	11	SmartControl Concealed Shower System
	American Standard	12
13		Studio S Monoblock Faucet
14		NextGen Selectronic Faucet
15		Beale MeasureFill Faucet
16		Genie Hand Shower
LIXIL	17	Fullfall Shower
	18	Balcony Handrail: Modern Panel
DXV	19	Modulus Vanity and Lavatory Sink
	20	Modulus Widespread Faucet
SATO	21	V-Trap Toilet System

For more information on products recognized by the Red Dot Design Awards, please see [appendix](#).

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**About LIXIL**

LIXIL makes pioneering water and housing products that solve everyday, real-life challenges, making better homes a reality for everyone, everywhere. Drawing on our Japanese heritage, we create world-leading technology and innovate to make high quality products that transform homes. But the LIXIL difference is how we do this; through meaningful design, an entrepreneurial spirit, a dedication to improving accessibility for all, and responsible business growth. Our approach comes to life through industry leading brands, including INAX, GROHE, American Standard, and TOSTEM. Over 70,000 colleagues operating in more than 150 countries are proud to make products that touch the lives of more than a billion people every day.

**LIXIL Group Corporation (TSE Code: 5938) is the listed holding company for LIXIL’s portfolio of businesses.**

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