

**For Immediate Release**

**February 15, 2018**  
**LIXIL Corporation**

**LIXIL Launches “Toilets for All” Initiative in 2018  
to Tackle the Global Sanitation Challenge**

*For every LIXIL shower toilet sold in Japan, LIXIL will donate a SATO product to schools  
in Asia and Africa through UN organizations and international NGOs*

**Tokyo, Japan** – LIXIL Corporation (“LIXIL”), a global leader in the housing and building industry, will launch its “Toilets for All” initiative for a second year running in order to help improve sanitation in developing countries, and raise awareness in Japan of global sanitation issues. For every LIXIL shower toilet sold in Japan from April through September 2018, LIXIL will donate one of its innovative SATO products – a series of affordable and durable toilets designed to improve sanitation and comfort in rural communities - to schools in developing countries in Asia and Africa.



This six-month project is aimed at raising awareness in Japan of global sanitation issues. During last year’s initiative (April to September 2017), LIXIL will donate 208,805 SATO products through UN organizations and international NGOs to help communities and people with urgent needs in India, Bangladesh, Tanzania, and Rwanda, improving sanitary conditions for around 1 million people.

Many schools around the world lack toilet facilities. Girls in particular are seriously affected by this problem, with many being forced to miss classes or drop out of school because of a lack of toilets, causing them to forego educational opportunities. A lack of sanitary facilities also keeps schools from attracting and retaining teachers, resulting in educational inequality due to a teacher shortage. Open pit latrines on school grounds are also a cause of mass infection.

SATO products help protect against illness and prevent bad smells, and are designed so children can also use them with ease. LIXIL believes that by improving sanitary conditions at schools with these toilets, it can help improve educational inequality and the future livelihood of its students.

LIXIL has made “Global Sanitation & Hygiene” one of the key pillars of its corporate responsibility strategy, pledging to provide better sanitation to 100 million people by 2020. It will continue to actively pursue measures to achieve this goal, in order to resolve global sanitation issues with innovative products and sustainable business.

## **Reference**

### **■ The “Toilets for All—Buy One/Give One” Initiative**

LIXIL, working together with UN organizations and international NGOs, will provide a SATO product for every LIXIL shower toilet sold in Japan, mainly to schools in developing countries in Asia and Africa. The aim is to convey the benefits of using toilets, and promote the widespread adoption of improved sanitation. Through this initiative, LIXIL aims to improve sanitation conditions around the world, and raise awareness in Japan of sanitation issues.

Applicable products: All integrated shower toilets sold by LIXIL

Period: April – September 2018

### **■ SATO products**

SATO toilet products are innovative, affordable, durable and simple to use. They were developed through analysis of fluid dynamics, in addition to field tests, to allow smooth flushing similar to high-priced toilets. Several models conforming to regional cultures, customs, and regulations are currently in use in areas around the world. A total of 1.2 million SATO products have been provided for use in more than 15 countries, helping to improve sanitary conditions for more than 6 million people.

### **■ The Indian Village that Received a SATO Toilet through the 2017 “Toilets for All” Initiative**

The first SATO toilet donated through the “Toilets for All” initiative conducted from April to September 2017 was installed in the village of Wagholi in India.

Around 100 of the 250 households in this village lack a toilet at home. Many of the village residents instead regularly defecate in the open in farmland. Installation of toilets in this village has been held back by economic factors, as well as reluctance to use the limited amount of water available to flush toilets.

The international NGO Habitat for Humanity plans to donate SATO products to all households in Wagholi without a toilet by summer 2018.

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### **About LIXIL Corporation**

LIXIL is a global leader in the housing and building industry. Our unique portfolio spans everything from technologies that revolutionize how we interact with water in our daily lives, to a full lineup of products and services for houses and major architectural projects. Delivering core strengths in water, kitchen, housing, and building technologies, our brands including LIXIL, INAX, GROHE, American Standard, and Permasteelisa are leaders in the industries and regions in which they operate. LIXIL operates in more than 150 countries and employs more than 70,000 people, bringing together function, quality, and design to make people's lives better, and more delightful – wherever they are.

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### **About LIXIL Group**

**LIXIL Group Corporation** (TSE Code: 5938) is the listed holding company containing LIXIL Corporation, LIXIL VIVA CORPORATION and LIXIL Housing Research Institute, Ltd. The Group, which is led by President and CEO Kinya Seto, is involved in a broad spectrum of housing-related businesses, ranging from the manufacture and sales of building materials and housing equipment to the operation of home centers and a network of homebuilding franchises, and comprehensive real estate service. LIXIL Group Corporation posted ¥1.79 trillion in consolidated sales in FYE March 2017.