

For Immediate Release

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LIXIL Corporation

LIXIL's Product Brands Receive 11 Good Design Awards in 2017 *Designs commended for responding to changing and diversifying consumer needs*

Tokyo, Japan – LIXIL Corporation (“LIXIL”), a global leader in housing and building materials, today announced that its LIXIL and GROHE product brands have won a total of 11 Good Design Awards in Japan in 2017. LIXIL Carport SC was named among the Good Design Best 100 - the first time a carport has ever received this commendation.



LIXIL's products are designed based on its assessment of market trends in Japan and overseas, changes in end-user needs and lifestyles, and a combination of good design and quality. LIXIL Carport SC embodies minimal design, consisting of just the roof and pillars, which enables it to be integrated into a variety of housing styles. Its Fullfall Shower reflects the evolving bathing habits in Japan in recent years, which is increasingly shifting to showering rather than soaking in a bathtub.

GROHE's winners included GROHE Sense, a smart product incorporating digital technologies that detects water leaks from sources such as burst water pipes, and GROHE Sense Guard, which automatically shuts off water supply when a leak is detected.

LIXIL President and CEO Kinya Seto commented, "LIXIL carefully gages diverse consumer needs in markets around the world and applies this to its product development. The sharing of knowledge

and expertise in design across our unique portfolio of brands, which includes GROHE, American Standard, and LIXIL products in Japan, is driving product innovation and global synergies. For people everywhere, we will continue to focus on improving product performance and enhancing design to realize a richer, more comfortable lifestyle.”

Established in 1957, the internationally-coveted Good Design Awards is the only framework in Japan that comprehensively evaluates and recognizes design. It is presented by the Japan Institute of Design Promotion.

See the [reference material](#) for a list of LIXIL’s winning products.

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About LIXIL

LIXIL is a global leader in the housing and building industry. Our unique portfolio spans everything from technologies that revolutionize how we interact with water in our daily lives, to a full lineup of products and services for housing and major architectural projects. Delivering core strengths in water, kitchen, housing, and building technologies, our brands including LIXIL, American Standard, GROHE, DXV, INAX, and Permasteelisa are leaders in the industries and regions in which they operate. LIXIL operates in more than 150 countries and employs more than 70,000 people, bringing together function, quality, and design to make people’s lives better and more delightful – wherever they are.

Learn more at www.lixil.com, facebook.com/lixilgroup and www.linkedin.com/company/lixil-group.

About LIXIL Group

LIXIL Group Corporation (TSE Code: 5938) is the listed holding company containing LIXIL Corporation, LIXIL VIVA CORPORATION and LIXIL Housing Research Institute, Ltd. The Group, which is led by President and CEO Kinya Seto, is involved in a broad spectrum of housing-related businesses, ranging from the manufacture and sales of building materials and housing equipment to the operation of home centers and a network of homebuilding franchises, and comprehensive real estate service. LIXIL Group Corporation posted ¥1.79 trillion in consolidated sales in FYE March 2017.