



Link to Good Living

LIXIL Group Quality Principles

LIXIL Group firmly believes that product quality is the key to earning the trust of customers and society, and a source of corporate profitability. To ensure that this belief is shared among all employees, we have published LIXIL Group Quality Principles in 14 languages and are continuously pursuing excellence in product manufacturing and services around the world.

- LIXIL strives for high quality in all processes, pursuing customer satisfaction and contributing to improving people's comfort and lifestyles.
- We generate the world's highest quality, listening to our customers and striving for excellence through KAIZEN activities, specifically going and seeing for ourselves and thoroughly understanding the situation.
- We develop a management system that continuously improves the quality of our employees, products, and processes, and aim for business growth.